



LYLO

SALES CONTACT
& PRICING: _____



INTRODUCING LYLO...

LYLO isn't just a wine; it's permission to LIVE YOUR LIFE OUTLOUD, to soak up every sunlit moment. Born under the radiant skies of New Zealand, LYLO embodies a "sun-loving" spirit, capturing the essence of summer with its vibrant & refreshing flavors of juicy citrus & tropical fruits. It's a celebration of the now, a toast to the spontaneous, and a cheer for the sunshine that calls us to come and play.

LYLO SAUVIGNON BLANC: LIVE YOUR LIFE, AND LET EVERY SIP SHINE!

WHY LYLO?

RNDC & Distinguished Vineyards are partnering to launch a New Zealand 'category disruptor' to attract new and younger consumers.

NEW ZEALAND SAUVIGNON BLANC

Consumers have embraced New Zealand Sauvignon Blanc...now accounting for almost 50% of the total SB category.

TASTE

Juicy citrus and tropical fruit notes of guava, passionfruit and lime. Bright, crisp and lively.



THE GRAPES



100% SAUVIGNON BLANC MARLBOROUGH NEW ZEALAND

Sourced from certified sustainable, coastal 'estate' vineyard sites, crafted by Marlborough legend Matt Large, with over 30 years of winemaking experience.

A CONSUMER WINNER

Consumer research led backed by world-class winemaking.



High-scoring taste appeal and sensory enjoyment, a perfect match for consumers' palates.

NielsenIQ

Packaging generates high trial interest and broad appeal.



LYLO SAUVIGNON BLANC COCKTAIL RECIPES

Our refreshing, innovative cocktails appeal to a broad audience, providing a lower-alcohol alternative that taps into current health-conscious trends.